

Accessibility Conformance Roadmap

Swank Motion Pictures – Cloud Streaming Platform | Student, Instructor & Administrator Experience

Target Standard: WCAG 2.2 Level AA (aligned to the WCAG 2.1 AA baseline required under 28 CFR § 35.200)

Baseline Evaluation: June 2026 Accessibility Conformance Report (VPAT) – Student Experience; September 2025 Accessibility Conformance Report (VPAT) – Instructor & Administrative Modules

Purpose:

This Accessibility Conformance Roadmap outlines the steps and ongoing efforts required for Swank Motion Pictures' streaming platforms to achieve WCAG 2.2 Level AA conformance across the student, instructor, and administrator experience, based on findings from the June 2026 Student Experience VPAT and the September 2025 Accessibility Conformance Report covering instructor and administrative modules. Our customers — including K-12 institutions, colleges and universities, residential life programs, and healthcare facilities — are public entities or recipients of public funding subject to 28 CFR § 35.200 (Requirements for Web and Mobile Accessibility), which mandates WCAG 2.1 Level AA conformance beginning April 2027. As a technology provider to these institutions, Swank's compliance directly supports our customers' ability to meet their regulatory obligations.

By identifying current gaps and specifying remediation plans, this document serves as a guide to ensure the platform is fully accessible to all users, including those with disabilities, in accordance with recognized accessibility standards.

1. Audio Description (AD)

(WCAG 1.2.3, 1.2.5)

Ongoing Efforts

- Continue working with Studio partners to broaden Audio Description coverage across the catalog.

2. Captions

(WCAG 1.2.2)

Ongoing Efforts

- Continue working with Studio partners to broaden caption coverage across the catalog.

3. Assistive Navigation & Keyboard Accessibility

(WCAG 1.3.1, 1.4.3, 2.1.1, 2.1.2, 2.4.3, 2.5.3, 3.3.2, 4.1.2)

Gaps Identified

- A keyboard navigation issue remains in the Catalog preview popup, where users must tab through more elements than expected to exit; this is currently being addressed.
- Some interactive elements — including the Catalog search field, the Search All toggle, the sign-in show/hide password control, and the video player audio and subtitles control — do not fully expose their current state to assistive technology.
- Minor labeling and structural markup gaps remain on the sign-in experience, including the language selector control.
- Two sign-in page controls have insufficient color contrast in their hover and focus states.

Remediation Plan

- Standardize accessible names, states, focus indicators, and contrast treatment across shared interface components so fixes apply consistently everywhere they're used.
- Add automated accessibility checks to the development pipeline to catch these issues before release.
- Deliver the remaining Catalog and search improvements as part of a broader update to the catalog and search experience, rather than as incremental changes to the current interface.

Milestones

- Accessible shared components (buttons, controls, navigation) updated, including the video player audio and subtitle selection controls: Target Q3 2026 – Q4 2026.
- Sign-in accessibility improvements: Target Q1 2027.
- Catalog and search accessibility improvements: Target Q2 2027.
- Full student-facing conformance across all markets: Target Q2 2027.

4. Alternative Text for Movie Posters

(WCAG 1.1.1)

Gaps Identified

- Some decorative images on the Catalog and sign-in pages are not consistently hidden from assistive technology.

Remediation Plan

- Establish platform-wide standards for descriptive and decorative image handling.
- Continue integrating alternative text fields into content metadata workflows.

Milestones

- Alt text standards implemented platform-wide: Target Q4 2026.
- Continued rollout across catalog imagery: Target Q2 2027, expanding as our content library grows.

5. Instructor and Administrative Accessibility

(WCAG 1.1.1, 1.3.1, 1.3.2, 1.4.10, 2.1.1, 2.4.3, 2.4.6, 2.4.7, 3.3.1, 3.3.2, 4.1.2)

Gaps Identified

- Several controls in the administrative dashboards, title request workflow, and content manager are not fully operable by keyboard.
- Screen readers can read content outside active modal dialogs on the dashboard, and some modals do not return keyboard focus to the triggering control on close.
- Naming, role, and state information for a number of dashboard and content-manager controls is not fully exposed to assistive technology.
- Some dashboard and content-manager content requires horizontal scrolling at smaller screen widths.
- A small number of fields and headings on these pages lack sufficient labels, instructions, or descriptive text.

Remediation Plan

- Improve keyboard operability across administrative and instructor-facing controls.
- Correct focus management for modal dialogs, including returning focus to the triggering element on close.

- Improve accessible naming, role, and state consistency across dashboard and content-manager components.
- Improve responsive layout behavior for dashboard and content-manager pages at smaller screen widths.
- Add missing labels, instructions, and descriptive headings where identified.

Milestones

- Keyboard operability and focus management fixes for administrative and instructor dashboards: Target later 2027.
- Accessible naming, labeling, and responsive layout improvements for these surfaces: Target later 2027.

A Note on Scope

This roadmap covers the full platform experience — student, instructor, and administrator. Administrative and instructor-facing items are sequenced after the student-facing work above, as reflected in the milestones.

Accessibility Questions

For questions about platform accessibility, conformance documentation, or requesting a captioned-only catalog, please contact your Swank Account Manager. Your Account Manager can provide documentation specific to your institution's requirements and coordinate with our accessibility team.