ADMINISTRATOR GUIDE FOR SWANK DIGITIAL MEDIA PLAYER VERSION 9

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Introduction

Welcome to the Digital Media Player (DMP), Swank's linear channel product offering that allows you to create your own custom channels within your organization.

With DMP version 9, we're bringing you the latest in hardware technology, including a smaller, more versatile form factor and enhanced connectivity options to suit every setup, from compact workspaces to rack-mounted configurations. Powered by Windows 11, DMP version 9 ensures top-tier performance backed by the latest security updates, offering you peace of mind in a rapidly evolving digital landscape.

Key advancements include a streamlined design with a singular, powerful video card that eliminates previous complexities, supporting both HDMI and SDI connections for unparalleled flexibility. Furthermore, DMP version 9 boasts new video libraries for higher-quality media playback, including HD Closed Captioning.

The DMP software consists of the following modules:

- **Content Library** Easily access all your content and enrich your library with custom additions.
- Intermission Manager Engage your audience with automated intermissions or curated playlists, keeping entertainment seamless around the clock.
- Scheduling Manager Effortlessly create, copy, modify, and export your content schedules to keep your channel fresh and engaging.
- **Content Updates** Stay updated with the latest releases directly through Swank via USB hard drive or network connection.
- Video Settings Take control of audio, video, and overlay settings to ensure the best viewing experience.

Content Library

Welcome to your Content Library. This central hub allows you to easily manage and deploy your content, ensuring your audience enjoys a seamless viewing experience.

Upon ordering from Swank, your content will arrive via USB drive. Simply insert the drive and follow the included instructions to upload your selections into the DMP9 system. Should you encounter any issues or if your shipment does not arrive, contact your Swank Account Manager for immediate assistance.

Once uploaded, access your Content Library through the DMP interface to view your complete catalog. Here, you'll find the titles of your loaded content, as well as the associated versions, formats, ratings, durations, and license validity periods. This section is also where you can load your own custom content.

SWANK				Þ	Content	IS Schedule	C Content Updates	Settings	Support
Filter	Load Custom Content	Play On Demand	Edit Selected	Delete Selected	Apply License Extension				

The library details the name, version, format, rating, duration, license start and end date, and indicates if the content was provided by you. If you do not see any titles in the Content Library, see the "Content Updates" section.

ilter	Load Custom Content	Play On Demand	Edit Selec	ted	Delete	Selected	Apply License	Extension		
· · · · · · · · · · · · · · · · · · ·	Name		Version	Format	Rating	Duration	License Start	License End 🕶	Is Custom Content	
ARTHUR CHRISTMAS				MPG	PG	[01:37:32]	10/15/2023	2/23/2024		PARL TO ED PARK
TROLLS WORLD TOUR				MPG	PG	[01:30:45]	10/15/2023	2/23/2024		
SHERLOCK GNOMES				MPG	PG	[01:26:22]	10/15/2023	2/23/2024		2
A WRINKLE IN TIME (20	018)			MPG	PG	[01:49:47]	10/15/2023	2/23/2024		
RAILWAY HEROS				MPG	NR	[02:03:45]	10/15/2023	2/23/2024		
FIST AND FAITH				MPG	NR	[01:39:29]	10/15/2023	2/23/2024		STEPHEN S KING'S
LOVE IS COLD				MPG	PG13	[01:32:10]	10/15/2023	2/23/2024		
LEAGUE OF GODS				MPG	PG13	[01:49:47]	10/15/2023	2/23/2024		DOCION
THE CROODS - A NEW	AGE			MPG	PG	[01:35:15]	10/15/2023	2/23/2024		S F F D S
DADDYS HOME 2				MPG	PG13	[01:39:45]	10/15/2023	2/23/2024		
STEPHEN KINGS DOCTO	OR SLEEP		CS	MPG		[02:31:58]	10/15/2023	2/23/2024		
IT CHAPTER TWO				MPG		[02:49:21]	10/15/2023	2/23/2024		
ZOMBIELAND - DOUBL	LE TAP			MPG		[01:39:03]	10/15/2023	2/23/2024		
THE CONJURING THE	DEVIL MADE ME DO IT			MPG		[01:51:50]	10/15/2023	2/23/2024		
LAST NIGHT IN SOHO				MPG		[01:56:57]	10/15/2023	2/23/2024		
THE POPES EXORCIST				MPG		[01:43:32]	10/15/2023	2/23/2024		and the second se
RENFIELD				MPG		[01:33:41]	10/15/2023	2/23/2024		WEITHER CALL TRADUCTION
CC Test 720 m2p						[00:12:14]				A STATE STATE AND A STATE OF A STATE
CC Test 1080 m2p						[00:12:14]			V	STOR WAY TOREND THE
HSM2_crf25_Max_5300	slow_Main10					[00:05:36]			✓	Chronic Automatic
CC Test 720 mp4						[00:12:14]				
CC Test 1080 mp4						[00:12:14]			V	
Avengers						[00:01:02]				
fire psa						[00:01:03]			V.	
asteroid (Invalid file?)						[00:00:14]				
H265 HEVC						[00:12:14]				
Test Naaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa	******		aa			[00:00:14]			✓	
mpeg2 test						[00:09:56]			✓	
BBB FLV						[00:09:56]			✓	
Wildlife Clip						[00:00:30]			V	

Search for a Title

Easily locate any piece of content using the intuitive search function. Simply start typing in the Filter field to narrow down your options.

Filter sher	Load Custom Content	Play On Demand	Edit Selec	ted	Delete	Selected	Apply License	Extension
	Name		Version	Format	Rating	Duration	License Start	License End 🕶
SHERLOCK GNOMES			CS	MPG	PG	[01:26:22]	10/15/2023	2/23/2024

Edit Content Title

1. For added clarity or personal preference, you may wish to adjust the names of your titles. Select any item and click "Edit Selected" to modify its name. "Matilda (1996)" was selected in this example.

Filter Load Custom Content Play On Demand	Edit Selec	ted	Delete	Selected	Apply License	Extension		
Name	Version	Format	Rating	Duration	License Start	License End T	Is Custom Content	
MATILDA (1996)	WS	MPG	PG	[01:38:11]	2/15/2024	2/14/2025		
		MPG		[01:36:24]	10/15/2023	5/15/2024		State of the State of the State
DADDYS HOME 2		MPG	PG13	[01:39:45]	10/15/2023	2/23/2024		A PETER TO AN
GEMINI MAN		MPG	PG13	[01:57:04]	10/15/2023	2/23/2024		
SCHOOL OF ROCK		MPG	PG13	[01:49:11]	10/15/2023	2/23/2024	-	THE R. LEWIS CO., LANSING MICH.
BLINDED BY THE LIGHT		MPG	PG13	[01:57:43]	10/15/2023	2/23/2024		
GUARDIANS OF THE GALAXY VOL 3		MPG	PG13	[02:30:16]	10/15/2023	2/23/2024	-	
THE INVITATION (2022)		MPG	PG13	[01:45:05]	10/15/2023	2/23/2024		
STEPHEN KINGS DOCTOR SLEEP		MPG		[02:31:58]	10/15/2023	2/23/2024	-	
IT CHAPTER TWO		MPG		[02:49:21]	10/15/2023	2/23/2024		NATION C
ZOMBIELAND - DOUBLE TAP		MPG		[01:39:03]	10/15/2023	2/23/2024		
THE CONJURING THE DEVIL MADE ME DO IT		MPG		[01:51:50]	10/15/2023	2/23/2024		
LAST NIGHT IN SOHO		MPG		[01:56:57]	10/15/2023	2/23/2024		And And And And
THE POPES EXORCIST		MPG		[01:43:32]	10/15/2023	2/23/2024		ALC: NOT
RENFIELD		MPG		[01:33:41]	10/15/2023	2/23/2024		
ARTHUR CHRISTMAS		MPG	PG	[01:37:32]	10/15/2023	2/23/2024		
THE CROODS - A NEW AGE		MPG	PG	[01:35:15]	10/15/2023	2/23/2024		
TROLLS WORLD TOUR		MPG	PG	[01:30:45]	10/15/2023	2/23/2024		- I A BARRADO
SHERLOCK GNOMES		MPG	PG	[01:26:22]	10/15/2023	2/23/2024		and caused thread the set billion in the
A WRINKLE IN TIME (2018)		MPG	PG	[01:49:47]	10/15/2023	2/23/2024		

2. Click Edit Selected.

Edit Details	×
Video Name	
MATILDA (1996))
ОК	Cancel

3. Under Video Name, enter a **new title name** then click **OK**. In the example, the name was changed to "Matilda".

1	Name	Version	Format	Rating	Duration	License Start
MATILDA		WS	MPG	PG	[01:38:11]	2/15/2024
EVIL DEAD RISE		CS	MPG	R	[01:36:24]	10/15/2023
DADDYS HOME 2		CS	MPG	PG13	[01:39:45]	10/15/2023
GEMINI MAN		YS	MPG	PG13	[01:57:04]	10/15/2023

The updated title will appear in the Content Library.

Extend Content License Dates

All content provided by Swank Motion Pictures has a license period. Content may not be played or scheduled outside of that license range. In certain circumstances, you may need to discuss extending the license date with your Swank Movie Programmer.

If the date is extended, you will receive a code from Swank Motion Pictures. The steps below show how to extend the license date using the code.

1. Under Content Library, click Apply License Extension



2. Copy the **coupon code** that was sent to you by Digital Services via email and paste it in the text box.

Apply License Extension			X
Browse to the coupon code the box below.	file, or paste	the code in	
		Browse	
		_	
Apply	Cancel		

3. Click **Apply** to make the license range changes to the content.

4. If you go to the Content Library tab, you will see the list of content and the new license range.

Play Content on Demand

The DMP application allows content (within its license period) to be played immediately, allowing for flexibility in content presentation. Simply deactivate the schedule feature to play any content instantly, ensuring your ability to respond to real-time demands or preferences.

1. At the bottom of the screen, uncheck the **Enable Schedule** box.



2. Under Content Library, select a **title**. *In the example, Matilda was selected and is displayed on the right side of the screen.*

Iter Load Cu	istom Content	Pla	y On Deman	d	Edit Selected	Delete	Selected	Apply License Extension	
Name	Version	Format	Rating	Duration	License Start	License End 🔻	Is Custom C	ontent	
MATILDA	WS	MPG	PG	[01:38:11]	2/15/2024	2/14/2025			
EVIL DEAD RISE		MPG		[01:36:24]	10/15/2023	5/15/2024			
LAST NIGHT IN SOHO		MPG		[01:56:57]	10/15/2023	2/23/2024			A TTTTTA
SHERLOCK GNOMES		MPG	PG	[01:26:22]	10/15/2023	2/23/2024			
TROLLS WORLD TOUR		MPG	PG	[01:30:45]	10/15/2023	2/23/2024			
THE CROODS - A NEW AGE		MPG	PG	[01:35:15]	10/15/2023	2/23/2024			
PUSS IN BOOTS THE LAST WISH		MPG	PG	[01:42:23]	10/15/2023	2/23/2024			
GEMINI MAN		MPG	PG13	[01:57:04]	10/15/2023	2/23/2024			
BLINDED BY THE LIGHT		MPG	PG13	[01:57:43]	10/15/2023	2/23/2024			
GUARDIANS OF THE GALAXY VOL 3		MPG	PG13	[02:30:16]	10/15/2023	2/23/2024			
STEPHEN KINGS DOCTOR SLEEP		MPG		[02:31:58]	10/15/2023	2/23/2024			
RENFIELD		MPG		[01:33:41]	10/15/2023	2/23/2024			
THE CONJURING THE DEVIL MADE ME DO I	T YS	MPG		[01:51:50]	10/15/2023	2/23/2024			

3. Click **Play On Demand**. Selected content will be displayed. Alternatively, the title can be right-clicked on and Play On Demand can be selected.

Please note: While the "Enable Schedule" checkbox is unchecked, all schedules are ignored. Click the check box again to turn the Scheduler back on.

Add Custom Content to the Library

The DMP supports a wide range of formats. Be sure to test the video and audio playback of your custom content on the DMP, as not all video creation and encoding programs are the same. Please be aware that content cannot be downloaded from the DMP after being ingested.

The supported video specification for custom content are as follows:

- MP4/H264, up to 1920x1080p @23.98fps, 2000kbps/AAC audio 128kbps 2ch
- H265 (HEVC), up to 1920x1080p @23.98fps, 5300kbps

When your content is ready, follow the steps below:

1. Save your content to a portable storage device and plug it into an open USB port on the DMP.

Iter Load Custom Content	Play On Demand	Edit Selected	Delete Selected	Apply License Extension
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2. Under Content Library, click Load Custom Content. This will open the Windows File Navigator.

3. Select the content to be added to the Content Library.

4. Enter a Video Title for your content. This title will appear in the Content Library.

In the example, Example Video was entered.

Click OK.

Add Custom Content			×
Selected File: D:\HSM2_crf25_M Duration 00:05 :	/lax_5300_slow_Main10.1	mp4	
Video Title Example Video			
	ОК	Cancel	

5. Under Content Library, check for the addition of your content.

iter	Load Custom Content	Play On Demand	Edit Selected	Delete Selected
	Name		Version Forma	Rating Duration
Wildlife Clip				[00:00:30]
H265 HEVC				[00:12:14]
HSM2_crf25_Max_530	00_slow_Main10			[00:05:36]
mpeg2 test				[00:09:56
Test Title				[00:00:14
fire psa				[00:01:03]
asteroid (file type tes	*			[00:00:14]
Example Video				[00:05:36]

Intermissions



Intermissions are an optional feature which displays upcoming movie information, trailers or your custom content between scheduled content.

Automatic Intermissions (Next Up)

The default intermission type is Next Up. This intermission displays a <u>static image</u> of the content that is scheduled to play next.

Details pertaining to the title, start time, rating and synopsis. For many movies, a poster/image is

also included.



Under Intermission, select **Next Up** for the Intermission Type.

Filter	Add Titles to	Playlist	Add Next Up	Image To Playlis	t Intermissi	on Type	Next Up	-	✓ Include synopsis (if available)
Name	Version	Format	Rating	Duration	License Start	Licens	None		ontent
mpeg2 test				[00:09:56]		6			and the second sec
EVIL DEAD RISE	CS	MPG	R	[01:36:24]	10/15/2023	5/15/20	Next Up		

Please note: If viewer screens are small, you may turn off the synopsis as it becomes too small to read on many CRT televisions. Uncheck the box shown to turn off the synopsis.

Customize the Intermission (Playlist)

With the Playlist, you may select content to play as the intermissions.

1. Under Intermission, select **Playlist** for the Intermission Type.

Filter	Add Titles to	Playlist	Add Next Up	Image To Playli	t Intermissi	on Type	Playlist	•	Include synopsis (if available)
Name	Version	Format	Rating	Duration	License Start	Licens	None		ontent
mpeg2 test		- Connac	- Indiana -	[00:09:56]			Playlist		
EVIL DEAD RISE	CS	MPG	R	[01:36:24]	10/15/2023	5/15/20	Next Up		

2. Select the **titles** to include in the Intermission. To select multiple titles, click a title and hold the Shift key then click additional titles. *In the following example, Minions 2 was selected.*

Filter	Add Titles to	Playlist	Add Next Up	Image To Playlis	t Intermissi	on Type Playlist	✓ Include synopsis (if available)
Name	Version	Format	Rating	Duration	License Start	License End	Is Custom Content
mpeg2 test				[00:09:56]			
EVIL DEAD RISE	CS	MPG	R	[01:36:24]	10/15/2023	5/15/2024	
H265 HEVC				[00:12:14]			

3. Click **Add Titles to Playlist**. The title is added to the Playlist. Note: You must select at least one title or viewers will see a blank video.

The green bars show the current place in the playlist.

Play	ylist	
		Name
	HSM2_crf25_Max_5300_slow_Main10	
	Next Up Image	
	Test Title	
	Avengers trailer	
\sim	MATILDA	
ditor	EVIL DEAD RISE	
-		

The DMP allows a user to add the "Next Up" image into your playlist, so that you can still advertise the next scheduled playback within your playlist.

- 1. Click the "Add Next Up Image to Playlist" button.
- 2. In the new window, use the up/down arrows to change the number of minutes to show the image from 0.5 minutes (30 seconds) to 1200 minutes.
- 3. Click "OK" to add the entry to the playlist.

You will now see a row added to your playlist of "Next Up Image", with a runtime of the time you gave. The Next Up images can be placed into the playlist as many times as desired.

The Playlist operates from top to bottom then repeats, always remembering where it left off. If the Playlist is interrupted by scheduled content, the next title in the Playlist will play during the next open timeslot in the schedule.

Re-order the titles by clicking the up or down arrows. Delete a title from the Playlist by selecting the title and clicking Delete Title.

Pla	ylist	
dila	Name HSM2_crf25_Max_5300_slow_Main10 Next Up Image Test Title	Move Title Up Move Title Down
	Avengers trailer MATILDA FVIL DEAD RISE	Delete from Playlist
-		

Turn Off Intermission

You may not want any content to play when scheduled content is not playing.



Under Intermission, select **None** for the Intermission Type.

Schedule

The Schedule menu allows you to create and edit schedules on the fly to meet your needs and flexibility.



Point and Click Scheduling

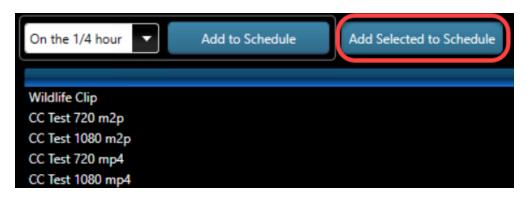
1. Select a Start Date by clicking on the calendar icon.

Da	y		26 I	ebru	ary 2	02 4	• [11	۰ I
	26 Monday	-		Fe	bruaŋ	7 - 202	24		•
12:00 AM	EVIL DEAD RISE		Mon	Tue	Wed	Thu	Fri	Sat	Sun
		5	29	30	31	1	2	3	4
1:00 AM		6	5	б	7	8	9	10	11
		7	12	13	14	15	16	17	18
	RENFIELD	8	19	20	21	22	23	24	25
2:00 AM		9	26	27	28	29	1	2	3
		10	4	5	б	7	8	9	10
3:00 AM 4:00 AM	THE POPES EXORCIST								

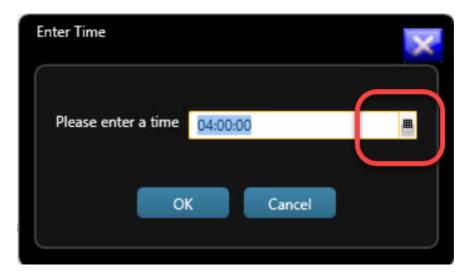
2. Click on the first day of your schedule. For the above example, today is February 26th and we will be adding to the schedule for March 1st.

3. Click on a **title** to select it. Be sure to check the End License Date when selecting titles. In this example, Matilda is selected.

4. Click Add to Selected Schedule.



Enter a time or click the icon for a selection and click OK.



The title will be added to the schedule at right. *In the example, Matilda was added to the schedule at 4:00 a.m.*

Day 1 March 2024 📢 🖽	
01 Friday	
12:00 AM EVIL DEAD RISE	^
1:00 AM	
RENFIELD	
2:00 AM	-
200.444	
3:00 AM	
4:00 AM MATILDA	
	-
5:00 AM	-

5. Select Additional Titles

Repeat steps 2 and 3 as needed to complete your schedule.

Drag and Drop Scheduling

Simplify the process by dragging titles directly onto your desired start times on the calendar.

1. Select a Start Date

Click on the **calendar icon**.

Da	y	_	26 F	ebru	iary 20	02 4	• [1	
	26 Monday	-		Fe	bruary	7 - 20	24		•
12:00 AM	EVIL DEAD RISE		Mon	Tue	Wed	Thu	Fri	Sat	Sun
		5	29	30	31	1	2	3	4
1:00 AM		б	5	б	7	8	9	10	11
		7	12	13	14	15	16	17	18
	RENFIELD	8	19	20	21	22	23	24	25
2:00 AM		9	26	27	28	29	1	2	3
		10	4	5	б	7	8	9	10
3:00 AM	THE POPES EXORCIST								
4:00 AM									

Click on the first day of your schedule. In the example, the schedule will begin on March 1st.

2. Select a Title

Click on a **title** and drag it to the schedule at the time you want the movie to start. *In the example, Matilda was added to the schedule at 6:19 a.m.*

Day	1 March 2024	•	1	•
01 Friday				
5:00 AM				-
6:00 AM MATILDA				
7:00 AM				=
8:00 AM				

3. Repeat step 2 as needed to complete your schedule.

Interval Scheduling

Users can opt for automated scheduling by setting intervals, such as hourly or every quarter hour, to keep content flowing seamlessly.

1. Select a Start Date

Click on the calendar icon.

Day	y		26	ebru	iary 20	024	• [1	
	26 Monday	4		Fe	bruary	7 - 202	24		-
12:00 AM	EVIL DEAD RISE		Mon	Tue	Wed	Thu	Fri	Sat	Sun
	-	5	29	30	31	1	2	3	4
1:00 AM		6	5	б	7	8	9	10	11
1:00 AIVI		7	12	13	14	15	16	17	18
	RENFIELD	8	19	20	21	22	23	24	25
2:00 AM		9	26	27	28	29	1	2	3
		10	4	5	б	7	8	9	10
3:00 AM									
	THE POPES EXORCIST								
4:00 AM									
5:00 ∆M									

Click on the **first day of your schedule**. In the example, the schedule will begin on March 1st.

2. Select a Timeframe

You may set the schedule for on the hour, every half hour, every quarter hour or continuously.

On the 1/4 hour	Add to Schedule	Add Selected to Schedule
On the hour		
On the 1/2 hour		
On the 1/4 hour		
Continuous		

3. Select a Title

Double-click on any **title**. Selected content will be added to the schedule according to the dropdown selection. *In the example, Matilda was selected and added to the schedule on the quarter hour following completed playthroughs.*

10:00 AM	MATILDA	
11:00 AM		
	MATILDA	
12:00 PM		
1:00 PM	MATILDA	-
2:00 PM		
3:00 PM	MATILDA	
4:00 PM		

4. Select Additional Titles

Repeat step 3. Titles will be added based on the interval selected in step 2.

3:00 PM	MATILDA		-
4:00 PM			-
5:00 PM	CC Test 720 m2p	CC Test 1080 m2p	
-	CC Test 720 mp4 H265 HEVC	CC Test 1080 mp4	
6:00 PM		MATILDA	-
7:00 PM			-
8:00 PM	Test Title	Avengers trailer	
9:00 PM			

Copy a Schedule

You may copy an existing day or series of days and use that as a template for creating future schedules. For best results, answer these questions:

• Does my date range overlap with content already scheduled?

- Does my date range overlap with itself? For example, does content on the last day end when content on my first day is scheduled to begin?
- 1. Under the Scheduling menu, click the **Schedule Manager** tab.

Click Copy Forward.

(Schedule Manager Schedu	ule Summary Today's Schedule	Schedule Time Change	
Import Schedule	Copy Forward	Delete Selected	Delete Schedule	Export Schedule

- 2. Select the **date range** of the schedule you wish to copy.
- 3. Enter the **start date** (when you want the copied schedule to begin).

4. Enter the **number of copies**, which is the number of times you want the schedule to repeat.

Copy Schedule	Forward				×
Start of Ran	ige:		End Of R	lange:	
01/03/202	4	m	02/03/2	2024	m
Start:	03/03/2024		End After:	10 copies	
	Apply			Cancel	
	-949-			Surrect	

5. Click **Apply**.

6. The DMP application will check for any potential schedule conflicts (for example, content out of the license period). If conflicts exist, Copy Forward will not work and the conflicts will be explained. If no conflicts exist, the Copy Forward process will be successful.

View Your Existing Schedule

The schedule summary shows what has been scheduled and how much content is scheduled on each day over any selected month.

1. Under the Schedule menu, click Schedule Summary.

Schedule Manager Schedule Summary Today	y's Schedule	Schedule Time Change
-----------------------------------------	--------------	----------------------

2. The calendar displays when content is showing and how many titles are scheduled. Click on **any day** in the calendar.

E	Month	_		_	_	February 2024	•		
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		Sunc	
feb	-	30	31	01	02	03		04	•
29 Jan - 4 Feb	10 Items	10 Items	10 Items	10 Items	10 Items	10 Items		10 It	
Feb	05	06	07	08	09	10		11	
5 Feb - 11 Feb	10 Items	10 Items	10 Items	10 Items	10 Items	10 Items		10 It	=
eb	12	13	14	15	16	17		18	
12 Feb - 18 Feb	10 Items	10 Items	10 Items	10 Items	10 Items	10 Items		10 It	
eb	19	20	21	22	23	24		25	-
19 Feb - 25 Feb	10 Items	11 Items	10 Items	11 Items	10 Items	11 Items		10 It	•
	4			11					•

3. A schedule summary appears on the left side of the screen for the day you selected.

Starts On	Ends At	Title	Version	Format	Rating	:
1:14:00 AM	3:03:11 AM	SCHOOL OF ROCK	CS	MPG	PG13	
3:07:00 AM	5:04:04 AM	GEMINI MAN	YS	MPG	PG13	
5:15:00 AM	6:57:23 AM	PUSS IN BOOTS THE LAST WISH	cs	MPG	PG	
10:15:00 AM	10:20:36 AM	HSM2_crf25_Max_5300_slow_Main10			Not Rated	IDMIT (1)

Delete a Schedule

1. Under the Schedule menu, click the **Schedule Manager** tab.

	Schedule Manager So	chedule Summary Today's Sched	lule Schedule Time Change	
Import Schedule	Copy Forward	Delete Selected	Delete Schedule	Export Schedule

2. Click **Delete Schedule**.

3. Under start of range, enter the beginning date of the schedule to be deleted.

Under end of range, enter the last date of the schedule to be deleted.

If you only need to delete a single day, then enter the same date into both fields.

Delete Scheduled Range		×
* Start of Range:	01/03/2024	#
* End of Range:	01/03/2024	III.
ОК	Cancel	

After both dates are filled in, click **OK**.

Delete Scheduled Content

1. Under the Schedule menu, click the **Schedule Manager** tab.

	Schedule Manager Schedule Summary Today's Schedule Schedule Time C		Schedule Time Change		
Import Schedule	Copy Forward	Delete	e Selected	Delete Schedule	Export Schedule

2. Click on the **calendar icon**.

Select the **day** of the schedule to be modified.

March - 2024							
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
9	26	27	28	29	1	2	3
10	4	5	6	7	8	9	10
11	11	12	13	14	15	16	17
12	18	19	20	21	22	23	24
13	25	26	27	28	29	30	31
14	1	2	3	4	5	6	7

3. Click on the **title** to delete. *In the example, "Matilda" is selected.*

	Import Schedule	Copy Forward Delete Sele	ected Delete Schedule	Export Schedule	
On the 1/4 hour Add to Schee	Add Selected to Schedule	Day			1 March 2024 🔸 🔠 🔸
		Title 01	1 Friday		
Wildlife Clip					
CC Test 720 m2p		3:00 PM	ATILDA		
CC Test 1080 m2p					-
CC Test 720 mp4					
CC Test 1080 mp4		4:00 PM			
BBB FLV					
fire psa			CC Test 720 m2p		
mpeg2 test		5:00 PM	CC Test 720 mp4	CC Test 1080 m2p	
EVIL DEAD RISE			JC Test 720 mp4	CC Test 1080 mp4	
H265 HEVC			H265 HEVC		
MATILDA		6:00 PM		MATILDA	

Click Delete Selected.

4. Click **OK** to delete the title or **Cancel** to keep the title.



Change the Time of Scheduled Content

1. Under the Schedule menu, click the Schedule Manager tab.

	Schedule Manager Schedu	ule Summary Today's Schedule	Schedule Time Change	
Import Schedule	Copy Forward	Delete Selected	Delete Schedule	Export Schedule

2. Click on the **calendar icon**.

Select the **day** of the schedule to be modified.

	01 Friday				N	March	- 202	4		-
				Mon	Tue	Wed	Thu	Fri	Sat	Su
3:00 PM	MATILDA		9	26	27	28	29	1	2	3
-			10	4	5	6	7	8	9	1(
1:00 PM			11	11	12	13	14	15	16	1
4:00 PM			12	18	19	20	21	22	23	24
	CC Test 720 m2p		13	25	26	27	28	29	30	3
5:00 PM		CC Test 1080 m2p	14	1	2	3	4	5	б	7
	CC Test 720 mp4 H265 HEVC	CC Test 1080 mp4								
5:00 PM		MATILDA								
:00 PM										

- 3. Double-click on the **title** to modify. *In the example, Matilda was selected.*
- 4. Enter a new **start time** or click the clock to select times on the hour.

31 Con	itent - MATILDA
Subject	MATILDA
Start time	15:01:00
End time	4:39:11 PM
	OK Cancel

5. Click **OK** to change the time.

Import a Schedule

To import a schedule you will need a copy of the schedule on a USB drive.

- 1. Connect the USB drive with the schedule to the server.
- 2. Open the Digital Media Player (DMP) application.
- 3. Go to Schedule Manager.
- 4. Select Import Schedule.
- 5. Select the appropriate schedule for your channel and import.

Export a Schedule

The schedule for a DMP can be exported in several different formats including:

- Comma-Separated Value (csv) a raw, comma-delimited list of schedule lines
- iCalendar (ics) a common export/import format for calendaring and CMS software
- Another DMP machine for another DMP installation from Swank

1. Click on the Export Schedule button.

	Schedule Manager Schedule Summary Today's Schedule Schedule Time Change			
Import Schedule	Copy Forward	Delete Selected	Delete Schedule	Export Schedule

2. Plug in a thumb drive or portable storage device and specify where to save the file.

Click OK.



- 3. Select the export format and start and end dates to export.
- 4. The software will export the schedules within the given range to the location specified.

Settings



There are several functions under Settings to help ensure that the DMP runs smoothly.

Video Resolution

The default video resolution on the DMP is 1280x720. You may adjust the resolution to match the viewing requirements of the projector or televisions showing the content.

- 1. Under the Settings menu, click on the **arrow** to display the options.
- 2. Select a resolution.

Video Resolution:	
1920x1080 HD1080p 30	-
720x486 NTSC (Analog) 4:3	~
720x486 NTSC (Analog) 16:9	
1280x720 HD720 50p	
1280x720 HD720 59.94p	
1280x720 HD720 60p	
1920x1080 HD1080p 23.98	
1920x1080 HD1080p 24	
1920x1080 HD1080p 29.97	
1920x1080 HD1080p 30	
1920x1080 HD1080 50i	
1920x1080 HD1080 59.94i	
1920x1080 HD1080 60i	
Tiddio Leven	<u> </u>

Brand the Channel

The Digital Media Player may be configured to incorporate a logo on the player to brand the channel for your organization. The supported image types include: BMP, JPEG, PNG, and GIF. If you want to allow the video to "bleed through" the image, utilize a transparent (alpha-layer) image.

1. Under the V Settings, click **Select an Overlay Image**.



2. Select the logo or image from a USB drive.

Then click **Open**.

The image selected will appear on the Settings page. In this example, the Swank logo was added to the player.

Select an Overlay Image	MOTION PICTURES, INC. 4 Tim Swank, Chairman
Show the Overlay Show during "Next Up" image	

3. Click the "Show the Overlay" box. The image you selected appears on the output screen as shown below. *The example on the left shows a solid image, and the image on the right displays an image with alpha-layer transparency.*



4. Click the "Show during "Next Up" image if you want to show the logo in this location. The example on the left shows a solid image, and the image on the right displays an image with alpha-layer transparency.

Audio Level

The audio output level can also be adjusted. Use the slider to adjust the amount of gain/loss on the output line.



Users can see how much storage space is used and is still available for content in the DMP.



Application Localization and Culture

You may adjust the localization of the DMP into other languages from the dropdown list below.



Conduct a DMP Health Check

1. Located beneath the Drive Space indicator is the Health Check button. This can be used to check the DMP's current status.



2. You will receive a message with the DMP's status. If you have any concerns, please call us for assistance.

3. Click **OK** to close the message.

Export Activity Logs

If you have any issues with the DMP, our technical support team will be happy to assist you. Often, they will request an export of the machine's logs for analysis. This can be created in just a few clicks.

1. Click Export Logs.



2. Select a location to save the exported log files and click OK. (It is the easiest to save to the Desktop. After clicking OK, the process may need a minute.)

3. You will receive a message that the export has been saved. Click **OK**.

The zip file is typically very small and is easy to attach to an email.

Please submit any questions to: Swank Digital Support